



A Signature Event of

Ballston
GIVES

2018

**SPONSORSHIP
& BOOTH SPACE
CONTRACT & TERMS**

2018 TASTE OF ARLINGTON SPONSORSHIP & BOOTH SPACE CONTRACT & TERMS

TASTE OF ARLINGTON SPONSORSHIP & BOOTH SPACE AGREEMENT

BallstonGives wants to thank you for your investment. You will receive a statement from BallstonGives on the amount of this sponsorship that is tax-deductible.

CONTACT INFORMATION

ORGANIZATION NAME

CONTACT PERSON

EMAIL

ADDRESS

CITY

STATE

ZIP

PHONE

CELL

WEBSITE

TWITTER

FACEBOOK

[Taste of Arlington](#)

NAME OF THE EVENT (the "Event")

[Wilson Boulevard](#)

LOCATION ADDRESS FOR EVENT

[Sunday, May 20, 2018](#)

EVENT DATE

[Noon to 6:00pm | Beer and Wine Garden until 7:00pm](#)

EVENT TIME

BallstonGives hereby agrees to host the Event described in Taste of Arlington sponsorship and booth space informational materials. The Organization requesting a sponsorship or booth space agrees to provide to BallstonGives the below in-kind services and/or pay the following fees. In consideration thereof, BallstonGives shall provide the Organization with the benefits described in the informational materials. BallstonGives reserves the right to adjust such benefits, substitute benefits, or provide other benefits with the approval of the Organization.

SPONSOR/BOOTH AMOUNT

SPONSORSHIP ITEM (1)

SPONSORSHIP ITEM (2)

DESCRIPTION:

PAYMENT METHOD

Payment Amount _____

- Cash Check (payable to BallstonGives)
 Payment Plan Requested Full Payment (with Contract)
 Visa MasterCard Discover American Express
(credit card payments are subject to 3% service fee)

CREDIT CARD #

EXPIRATION DATE

SECURITY CODE

CARDHOLDERS NAME

SIGNATURE

BILLING ADDRESS

CITY

STATE

ZIP

In the event, by causes outside the control of BallstonGives, it is necessary to postpone or cancel the Event, the Ballston BID Board will review the circumstances in order to determine the best course of action with the Organization. The Organization has read and agrees to the terms and conditions of this contract.

ORGANIZATION SIGNATURE

PRINT NAME

TITLE

DATE

BALLSTONGIVES SIGNATURE

TITLE

DATE

2018 TASTE OF ARLINGTON SPONSORSHIP & BOOTH SPACE CONTRACT & TERMS

TERMS AND CONDITIONS

ORGANIZATION RESPONSIBILITIES

- **PAYMENT TERMS:**
50% upon signing of Agreement;
25% sixty days prior to the Event;
25% FINAL PAYMENT thirty days
prior to the Event.

Full payment is due with contract if submitted within 30 days of Taste of Arlington (April 20, 2018 or after).

- Failure to pay fees when due may result in termination of this Agreement.
- In-kind services shall be scheduled in writing by representatives of BallstonGives and the Organization.
- The Organization will advertise the event among its members, clients, customers, etc.

BALLSTONGIVES RESPONSIBILITIES

- BallstonGives will print and distribute event promotions by mail and email to its membership and others as part of its marketing of the event.
- BallstonGives will submit for publication announcement of the event on local calendars and with local media. (Placement is not guaranteed)

- BallstonGives will advertise the Event on its website.
- BallstonGives may provide links to sponsor's website in its event listing and elsewhere, as applicable and appropriate, as deemed by BallstonGives.
- BallstonGives will provide publication of the Event in its weekly and/or monthly newsletter, as applicable.

LIMITATION OF BENEFITS

Unless otherwise provided, the cash or services and the benefits described in this Agreement are related solely to the Event. Assuming the event is continued for the following year, the Organization will have the first right to renew sponsorship or a booth in the Event on such terms as the Organization and the BallstonGives shall agree.

LIMITATION OF LIABILITY

Insurance is required. All vendors are required to have commercial general liability insurance with limits no less than \$1,000,000. Coverage to include Premises and Operations, Products and Personal Injury. Prior to the event you will need to provide BallstonGives with a Certificate of Insurance naming BallstonGives as additional insured. All vendors are asked to indemnify, defend

-
- BallstonGives is a subsidiary of the Ballston Business Improvement Corporation.
 - BallstonGives mission is to support the charitable deeds of the Ballston Business Improvement Corporation.



and hold harmless BallstonGives from and against any and all claims for bodily injury, death, damage to property, demands, damages, actions, causes of action, suits, losses, judgements, obligations and any liabilities, cost and expenses which arise from the services or operations of the vendor. The vendor's liability insurance coverage shall include a Waiver of Subrogation in favor of BallstonGives.

LICENSE & USAGE

The Organization hereby grants BallstonGives a limited, non-exclusive license to use the company's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Organization. BallstonGives agrees that the Proprietary Information will be used only in connection with the Event to provide the benefits set forth in the Proposal and such other benefits as the Organization and BallstonGives may agree.

ORGANIZATION UNDERSTANDINGS

The Organization understands as follows: the dollar values set forth in the Proposal are estimates based upon general information available to BallstonGives; the audience multiplier is based upon estimates of Taste of Arlington attendance and actual attendance figures may vary materially.

No portion of the sponsorship or booth space payment or in-kind services are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the Proposal.

TERMINATION

BallstonGives may terminate this Agreement on 30 days written notice for any reason in its sole discretion. In the event of termination for any reason other than failure to provide contracted fees or services, BallstonGives may substitute an event with equivalent benefits with the approval of the Organization or shall refund 50% of any cash fee received from the Organization by BallstonGives.

AMENDMENTS

This Agreement may be amended only by a written instrument executed by both parties.

MISCELLANEOUS

This Agreement is governed by Virginia law and is binding upon all of the parties' successors and assigns. In the event that BallstonGives incurs attorney fees in the collection of any amounts due under this Agreement, the Organization agrees to pay BallstonGives' actual attorney fees incurred in any such action.

QUESTIONS

CALL: (703) 664-1194

EMAIL: catherine@ballstonbid.com

WEBSITE: tasteofarlington.com

BallstonGives

4600 N. Fairfax Drive, Suite 100 Arlington, VA 22203 • (703) 664-1194



A Signature Event of

Ballston
GIVES

BallstonGives

4600 N. Fairfax Drive, Suite 100
Arlington, VA 22203
(703) 664-1194